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PATENT
Atty. Docket:[MS-147] PHUS010094

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : John Zimmerman Examiner: Michael R. Shannon
Serial No. : 09/815,856 Group Art Unit: 2614
Filed : March 23, 2001
For : METHOD AND APPARATUS FOR RECOMMENDING
TELEVISION PROGRAMMING THROUGH A CELEBRITY
OR USING A CELEBRITY PROFILE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT UNDER 37 C.F.R. §1.111

Sir:

In response to an Office Action of the U.S. Patent and Trademark Office mailed on January 27, 2005, please amend the subject application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 7 of this paper.

CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8(a)

I hereby certify that this Amendment and any document referred to as enclosed herein is being deposited with the United States Postal Service as first class mail, postpaid in an envelope, addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Dated: April 26, 2005

Michael Scaturro

(Name of Person Mailing Envelope)

(Signature of Person Mailing Envelope)